

Strategic Plan 2008-2011



OUR GAME - NO BOUNDARIES





Over Game - No Boundaries

STATE

The Challenge

Our Game - No Boundaries is Otago Cricket's Strategic Plan and is aligned with NZCricket's Strategic Plan "Pushing Beyond Boundaries". It provides an overview of what needs to be done to take cricket to new levels within Otago/ Southland in the next 4 years.

Our Game - No Boundaries challenges Otago Cricket to advance the game, on and off the field, to higher levels of achievement.

Cricket in Otago/ Southland must drive towards excellence, from grassroots to our elite teams, to ensure we reach our vision, our purpose and our goals for the sport.



Our **State** No **Boundaries**

STATE

Strategic Framework

Our Game - No Boundaries is based on a strategic framework established by NZCricket that links our vision for the sport to our purpose, goals and priorities.

The illustration below highlights how the strategic framework is linked to provide a pathway for the sport for the next 4 years.





No Boundaries
No Same-Old

STATE

Our Vision

GROWING OUR GAME

- To have a cricket team in every school.
- To enhance the game of cricket across Otago/Southland.





No Boundaries

Our Game



Our Purpose

OUR GAME - ACCESSIBLE TO ALL

- Effectively deliver the programmes established by NZCricket.
- Provide quality cricket facilities and resources at all levels throughout Otago/Southland.
- Create strategies for securing funding to sustain the quality and quantity of cricket required.
- Provide pathways in all disciplines of the game to put people from Otago/Southland on the world stage.
- Provide vision, direction, guidance and support to cricket at all levels
- Provide clear, decisive, honest and innovative leadership.
- Stimulate growth of the game.
- Foster a culture of excellence and accountability throughout Otago Cricket.
- Produce outstanding representative players and teams.
- Preserve and cherish the history of Otago Cricket.

Our Goals

OUR GAME - ENJOYED BY ALL

- To have Otago Cricket recognised as a leading professional sports organisation.
- To be an essential and respected member of the NZCricket family.
- To have adequate financial reserves.
- To offer one of New Zealand's leading high performance programmes.
- To have a positive and productive relationship with our Family of Cricket.
- To have healthy and self-sustaining districts.
- To increase the quality and quantity of coaches Otago/Southland.
- To have a cricket team in every school in Otago/Southland
- To increase public interest in, and awareness of, cricket.
- To provide quality indoor and outdoor training facilities for Otago Cricket headquarters.
- To provide all participants and officials access to quality education in their given field.
- To secure international cricket in our region.

Our Priorities

To achieve our vision, deliver our purpose and reach our goals by following strategic areas that have been prioritized:

Culture of Excellence

High Performing Teams

Family of Cricket

Sustainable growth of the game

Business of cricket



Our Game - No Boundaries

Culture of Excellence

- Have quality, united and proactive leadership providing sound governance at association, district, club and school levels.
- Have strong relationships and communications within the Family of Cricket.
- Display a quality image to the public; being honest, reliable, approachable and innovative.
- Have a working environment that attracts and retains high calibre people.
- Gain international and national recognition for the quality of our venues, facilities, events and competitions.



Our Game - No Boundaries

High Performing Teams

- Identify quality coaches and players who can gain both domestic and international recognition.
- To provide opportunities for cricketers to maximise their talent through our high performance programme.
- Develop high quality team management and structures that provide the support and services required by modern cricketers.
- Provide quality resources, facilities and competitions at all levels to create an environment in which players can excel.
- Ensure that elite players at all levels aspire to represent Otago at the highest level through the Volts and the Sparks.



Our Game - No Boundaries

Family of Cricket

- To work with districts, clubs and schools to align their goals and priorities to those of Otago and NZCricket.
- To recognise that funding partners and sponsors are an important part of the Family of Cricket and vital to the future of the game in Otago/Southland.
- To support and acknowledge our office bearers, officials, volunteers and public support base.
- To work with NZCricket to provide quality resources, programmes and events for Otago/Southland.
- Involve current and former players in the growth of the game.



Our Game - No Boundaries

Sustainable Growth of the Game

“To have a cricket team in every school”

- To actively grow cricket playing numbers in Otago/Southland through the delivery of NZCricket programmes.
- Support the above with a strong infrastructure and quality resources.
- Provide a clear pathway to develop quality administrators, coaches, umpires, scorers and statisticians through education and opportunity.
- Devise strategies for clubs and schools to recruit and retain players pre and post secondary school.
- Deliver programmes, competitions and modified games to meet the needs of individual communities in Otago/Southland.
- Ensure the future of grassroots cricket through health checks, strategic planning, coach education and recruitment.



Our Game - No Boundaries

Business of Cricket

- Provide an entertaining and enjoyable event and/or activity through the game of cricket.
- Build a solid foundation of sponsors, funding partners and members to help provide financial security for Otago Cricket.
- Work with local bodies and councils for continued improvement and provision of venues and facilities across Otago/Southland.
- Increase public awareness of Otago Cricket thereby providing more opportunity for commercial support.
- Align ourselves with NZCricket and utilise its resources for both commercial and financial advantage.



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